

BAMBOO

Plantation Ownership Opportunity

The Most Versatile
Crop in the World



AFRICA PLANTATION CAPITAL

www.africaplantationcapital.com

Sustainable Plantation Management

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APC GLOBAL FOOTPRINT



AMERICA
PLANTATION
CAPITAL



AFRICA
PLANTATION
CAPITAL



ASIA
PLANTATION
CAPITAL



- APC Global Offices
- APC Plantations
- APC Distilleries / Factories
- Assotiated FDB Boutiques

Africa Plantation Capital

APC GROUP OVERVIEW

\$700M

Over USD 700 million in assets owned and under management

7.5 million trees and plant species owned and/or managed across more than 126 plantations

7.5M++

8,000++

The APC Group serves over 8,000 clients globally

Over 2,000 members of staff positioned in twelve offices across four continents

2,000++

17 Operations in 17 different countries

Consolidated turnover of USD 70 million (2017)

\$70M

157% Average 157% ROI delivered to clients*

A proven 16-years track record

16

* For clients that purchased Bamboo plantations

Introduction to

AFRICA PLANTATION CAPITAL

Africa Plantation Capital is an ISO 9001:2015 Certified Company under UKAS standards (UNITED KINGDOM ACCREDITATION SERVICE) by Bureau Veritas on “Quality Plantation Management” and “Real Estate Services”.

Multi-award winning Africa Plantation Capital is the crown jewel within the APC Group of companies. Kenya based Africa Plantation Capital is the East African leader in plantation management services.

Africa Plantation Capital’s primary business focus is creating and managing sustainable and multicultural Bamboo plantations in the East African region; to produce and export market ready Bamboo fibre for the garment and textile industry; Bamboo activated carbon for military and industrial uses; Bamboo biomass for clean energy production and Bamboo flooring for end user consumers.

Africa Plantation Capital was voted the **2016 Voted Kenya Business of the Year** and the **2017 Agribusiness of the Year by the KNCCI**, The Kenya Chamber of commerce and Industry.



Africa Plantation Capital

ISO 9001:2015 CERTIFICATION



Our ISO 9001:2015 certification supports our commitment to providing our clients and partners with an unrivalled, world-class plantation management service and promotes the development of continual improvement, customer satisfaction, traceability and international best practices within the Africa Plantation Capital organization.

INTRODUCTION TO BAMBOO

Bamboo is the fastest growing and most versatile plant on the planet. Synonymous for centuries with the construction and fabric industries, its uses are endless, with Bamboo applications found in varying sectors from pharmaceuticals through to the food and beverage industry. To date approximately 1500 commercial applications of bamboo have been identified worldwide.

Bamboo's growth rates and annual self-regenerating properties are unique. Once established each plant (or clump) can produce up to 15- new poles on a yearly basis, following each harvest your bamboo will replenish itself by self-regenerating, continuously year after year and provides a seemingly endless supply of timber.

Africa Plantation Capital plants 160 **Dendrocalamus Asper** Bamboo saplings per acre. Also known as "**Dragon Bamboo**" within the industry, **Dendrocalamus Asper** is recognized as one of the most robust of all bamboo species, **Dendrocalamus Asper** distinguishes itself by its high-density walls and length of its culms, averaging 20 cm in diameter and can grow to over 20 to 30 meters in height.

When fully harvested in years 5-6, each acre of **Dendrocalamus Asper** produces 20 to 25 tonnes of wet Bamboo timber, which is then processed into 12 to 18 tons of market ready dry Bamboo fibre.



Bamboo
stalk



Processed
into fibre



Spun
into yarn



Woven
into fabric

WHAT IS BAMBOO FIBRE

Bamboo fibre is a regenerated cellulosic fibre that Africa Plantation Capital creates from Bamboo clumps. First a starchy pulp is produced from the bamboo stems and it is then placed through a natural and organic multi-phase proprietary process to produce one of the most luxurious fibers in the world that can rival the finest cashmeres and silks.

Top designer houses such as **Lacoste**, **Armani** and **Donna Karan** to name a few, are all incorporating Bamboo Fibre within their premium clothing and home apparel product lines. Due to its hypoallergenic and thermo regulating properties Bamboo fibre is currently being used in vast variety of products ranging from clothing to bedsheets, paper and towels by hundreds of companies in the world.

The global Bamboo Fiber market, along with its end products, has witnessed a linear growth in the past few years, Bamboo fiber is thinner as compared to hair and has a round and smooth surface which makes it abrasion proof, anti-fungal and antibacterial features creates an upsurge in the demand for Bamboo Fiber. Because of the smooth and round structure of its fibers, bamboo clothing is soft and non-irritating, even to sensitive skin. Also the structures of bamboo fibers make bamboo fabrics more breathable and thermal regulating than cotton, hemp, wool or synthetic fabrics.

BAMBOO FIBRE VS. COTTON

BAMBOO CONSUMES LESS WATER

The process of growing bamboo versus growing cotton is much less water intensive. Bamboo requires one-third the amount of water to grow than is necessary for cotton. Bamboo uses only 12 gallons of water to produce one pound of fabric, cotton requires over 200 times more.

UV PROTECTION

Bamboo fibre naturally provides added protection against the sun's harmful UV rays.

ANTIBACTERIAL

Bamboo fibre contains a useful antimicrobial property called "Kun". This natural antimicrobial bio-agent helps reduce bacteria that thrive on materials and on the human skin.

THERMAL REGULATING

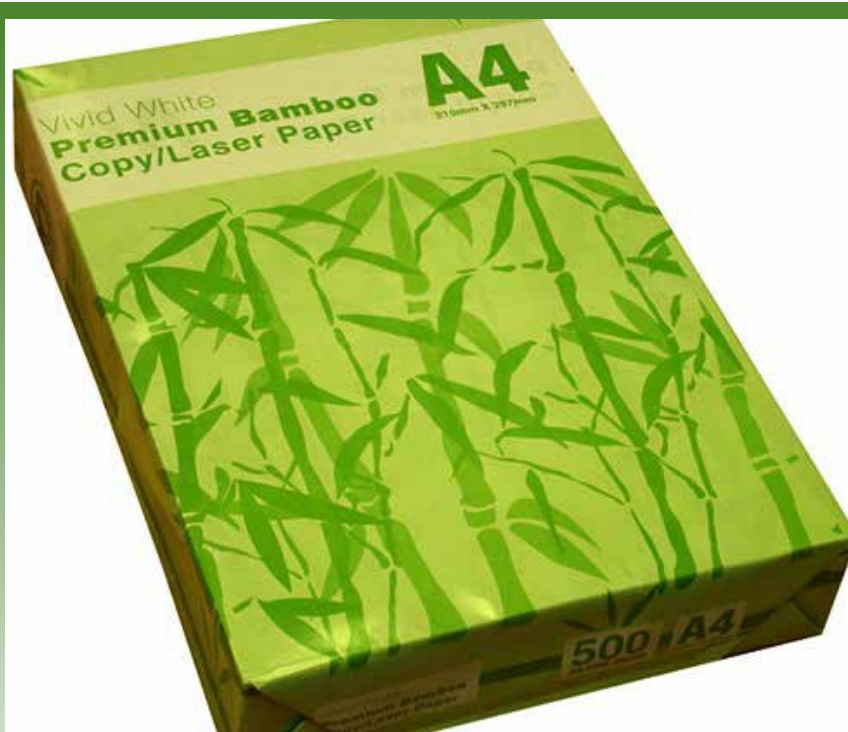
Bamboo fibre's amazing characteristics help regulate your body temperature, helping you stay cooler, drier, and cleaner at night and creating an exceptional sleeping experience.

GREEN & SUSTAINABLE

Eco-friendly Bamboo grows incredibly fast. The rapid growth of bamboo allows it to be fully harvestable just after 5 years all while replenishing itself on its own.

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BAMBOO FIBRE PRODUCTS



Countless Paper Products



Towels



Clothes



Shoes



Bed Sheets



Yarn

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TOP BRANDS THAT CREATE BAMBOO FIBRE PRODUCTS

D&G
DOLCE & GABBANA


LACOSTE

YVES SAINT LAURENT


CHANEL

DKNY
DONNA KARAN NEW YORK


GIORGIO ARMANI


MICHAEL KORS

BOSS
HUGO BOSS

RALPH  LAUREN

GUCCI


ABOUT BAMBOO PLANTATION OWNERSHIP

APC's selection of bamboo as one of its primary species was based on two major criteria - Profitability and Market Exit Option Opportunities.

When managed professionally, Bamboo is very profitable. Bamboo is not only easy to cultivate meaning that costs are lower than most other crops, but also highly in demand. With an average annual yield of 12-18 market ready dry tonnes per acre and a number of beneficial attributes, bamboo is ideal to replace cotton fibre in the textile industry. This sector alone presents a tremendous opportunity and one which owners can access early with the existing opportunity.

The advantages of owning your own Bamboo plantation is that it is a tangible, annual income generating asset. Plantation ownership is particularly attractive to those who wish to own an income producing asset that is not correlated to the typical volatility of the financial markets and other traditional asset classes.

Every bamboo plantation owner has the opportunity to combine the benefits of huge global demand with the expertise and infrastructure provided by one of the world's largest plantation management companies. Plantation ownership with APC is hassle free, APC taking care of everything relating to your plantation, from preparing the bamboo for harvesting, to storing and selling your fibre to the textile industry.

WHY OWN A BAMBOO PLANTATION?

Owning your own bamboo plantation is not only a socially responsible decision, but has the advantage of delivering annual returns as early as the second year of planting. The fast growing characteristics of bamboo allow it to be harvested for fibre from year 5. Owners can then benefit from harvests annually until their lease term expires.

The yearly income from harvests provides owners the comfort of an annual income from a truly sustainable source, whilst supplying international markets.



Fully Integrated Value Chain Plan

Ownership & Management

APC's Existing Distribution Network

Plantations

Africa Plantation Production Facilities



Bamboo Fibre & Pulp Production

Retail

Manufacturing

Cultivation, Husbandry & Management

Other Retail Partners

Vertical integration maximises profit opportunities throughout the value chain. While the current model focuses on the manufacture of bamboo fibre, manufacturing units are planned which will enable APC to enter into multiple verticals such as fibre, pulp, biomass and food production.



OWNERSHIP SUMMARY

APC's business model is based on two simple variables: how much Bamboo fibre (in tonnes) we produce from our bamboo plantations, and the guaranteed market price when sold.

Bamboo Projections Per Acre

Bamboo plants per acre = 160.

Bamboo fibre production per annum once established (year 5)=15 tonnes of dry market ready Bamboo fibre with a minimum guarantee sales price = **€ 425 per tonne.**

Plantation Land Size	Euros Entry Price	Euros Gross Returns	20% Harvest & Mgt. Fee	Euros Net Returns	Annual Harvest Returns %
Full Acre	27,430	136,212	27,242	108,969	19.86%
1/2 Acre	13,715	68,106	13,621	54,484	19.86%
1/4 Acre	6,658	34,053	6,810	27,242	19.86%

*The above table is based on only your first 20 years returns, your bamboo plantation will continue to produce annually for the full term of your 20 year lease. The above projections are based on our minimum guarantee of € 425 a tonne, the actual market price is between USD 900 to 3,000 per tonne, you will receive the market price, not the minimum guarantee price when your Bamboo fibre is sold.

Conservative Projections

Africa Plantation Capital's financial forecasts are based on the current average sales price of dry market ready Bamboo fibre of over € 425 per tonne. Due to expected demand and price spikes over the next 20 years, we have assumed annual inflation of only 3.75%.

In order to maximize productivity our management team work on a ratio of only 160 Bamboo Clumps per acre, this spacing allows each plant to produce the desired annual harvest tonnage, which will be harvested on an annual basis.

FULLY MANAGED & HANDS FREE

- ✓ We Plant For You
- ✓ We Grow For You
- ✓ We Harvest For You
- ✓ We Sell For You

Click The Below to watch an explanatory video about the **100 Billion Dollar** Bamboo industry



The following links will give you a wealth of information on this amazing plantation ownership opportunity.

[Africa Plantation Capital - Official Website](#)

[Africa Plantation Capital Photo Gallery](#)

[Africa Plantation Capital on Facebook](#)

[Africa Plantation Capital on LinkedIn](#)

[Bamboo Wikipedia Page](#)

[Frequently Asked Question](#) - **Must Read!**

“ Financial Markets Go Up and Down,
but Bamboo Keep On Growing! ”

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100% HARVEST GUARANTEE

Africa Plantation Capital fully guarantees that if your bamboo clumps, die or become severely damaged, we will immediately fully replace them at no additional cost to you.

The Replacement Warranty Includes the Following:

- ✓ Fire & Flood
- ✓ Drought
- ✓ Lighting & Hail
- ✓ Storm, Cyclone & Monsoon
- ✓ Pest & Disease
- ✓ Wild Animals
- ✓ Threft & Vandalism
- ✓ General Damage



All Bamboo clumps are fully covered by "BUFFER STOCK"

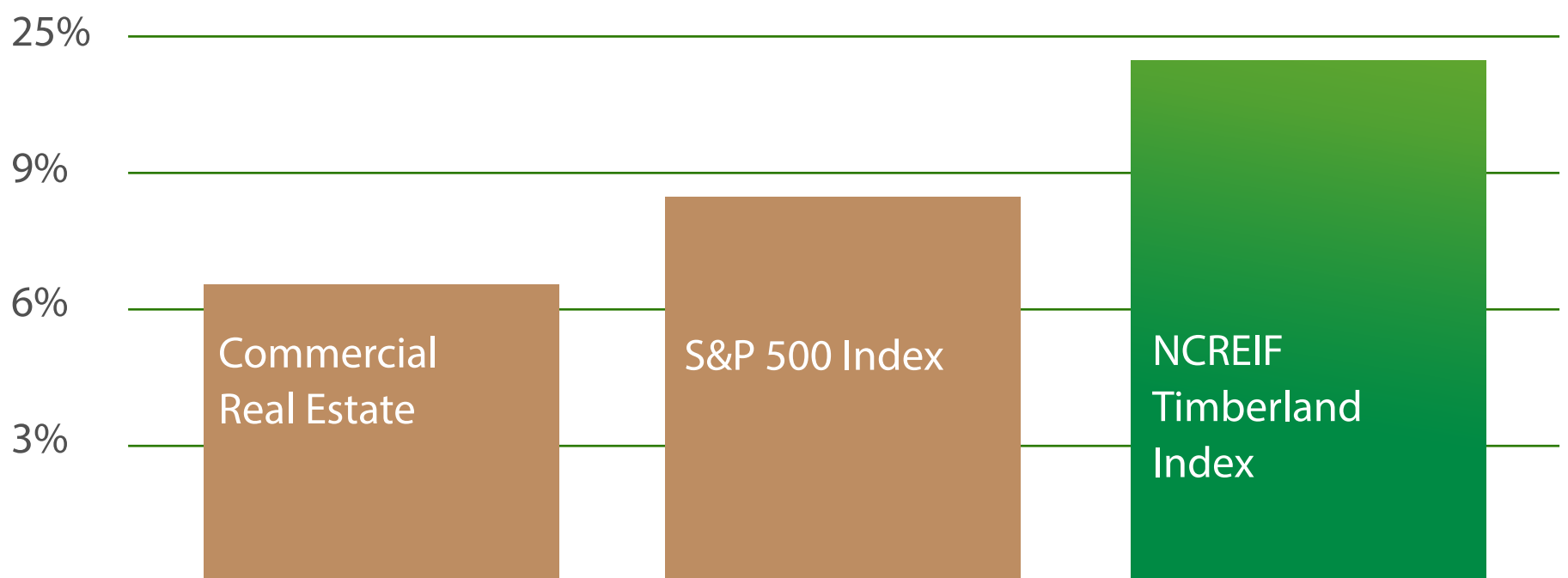


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AGROFORESTRY & TIMBER

AS AN ASSET CLASS

Agroforestry plantations have over the last decade moved from the alternative market space to become the mainstream asset class of choice for sophisticated individuals looking to diversify their portfolios and hedge their risk against the traditional financial markets.



Timberland returns compared to commercial real estate and the S&P 500 Index.
Source: Timberland Investment Resource

PLANTATIONS OWNERSHIP HIGHLIGHTS

- ✓ High Return Portfolio Diversification
- ✓ **19.86% Average Annual Returns**
- ✓ USD 100 Billion a year industry
- ✓ Existing end user off-take agreements in place
- ✓ Proven & experienced management team
- ✓ Completely transparent and secure
- ✓ Fully managed "Hands-Free" project

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THE 20 YEAR ECONOMIC PROJECTION

The below projections reflect a 20 year window. Additionally you will have freehold or long-term lease title to the land, and benefit from all capital improvements, in addition to ownership of all the bamboo that is planted on the land.

Value	Measure	Comments
Bamboo Survival Rate % of Initial Planting	100%	Your Bamboo will have a 100% survival rate due to the fact that APC guarantees to replant or replace any bamboo clump that dies or is damaged at no additional cost to you.
Bamboo Yields Tonnes per Acre (dry fibre)	15	Fully irrigated and cultivated APC bamboo is expected to annually yield between 20-25 wet tonnes per acre, and is expected to produce about 12-18 tonnes of dry fibre per acre.
Euro Sales Price Euro per Tonne	€ 425	The wholesale price of bamboo fibre is currently USD 900 - 3,000 per tonne, and is expect to rise. APC contractually guarantees you a minimum € 425 per tonne.
Price Increase % P.A	3.75%	World inflation typically ranges between 3-5%, therefore the sales price has been estimated to rise by 3.75% p.a. The minimum price guarantee of € 425 per tonne is fixed regardless of year.
Full Harvest Term Annually	Years 5-20	Bamboo is harvested annually beginning in year 5. Although the management agreement term is 20 years.
20 Year Return on Invested Capital (ROIC) %	397.26%	ROIC is dependent on the bamboo fibre yield, sales price and holding period. ROIC ranges between 295.01- 699.33%, over 20 years, assuming an annual yield of 15 tonnes/acre beginning in year 5 and a sales price of € 425 Per Tonne.
Annual Average Returns (ARR) %	19.86%	Your ARR ranges between 10.24%-32.77% over 5-20 years, assuming an annual yield of 15 tonnes/acre beginning in year 5 and a sales price of USD 500, rising by 4% p.a. begin-ning in year 6.

*Notes:

- Land appreciation has not been factored in.
- The above values are based upon an annual yield of 15 tonnes per acre and that the sales price rises by 3.75% p.a. beginning in year 5, however the minimum price guarantee of € 425 is fixed regardless of year.

Agricultural land

in **KENYA**

continues to climb
at a staggering
annual rate

of **12%**

ANNUAL HARVEST RETURNS

APC contractually **GUARANTEE** you a minimum € 425 per tonne for your processed bamboo fibre.

Year	Bamboo	Tea Leaves	Gross Returns	20% MGT Fee	Net Returns	AAR %
1	-	-	-	-	-	- %
2	-	200	200	40	160	0.58%
3	-	300	300	60	240	0.87%
4	-	311	311	62	249	0.91%
5	3,188	323	3,510	702	2,808	10.24%
6	6,375	335	6,710	1,342	5,368	19.57%
7	6,614	348	6,962	1,392	5,569	20.30%
8	6,862	361	7,223	1,445	5,778	21.07%
9	7,119	374	7,494	1,499	5,995	21.86%
10	7,386	388	7,775	1,555	6,220	22.67%
11	7,663	403	8,066	1,613	6,453	23.52%
12	7,951	418	8,369	1,674	6,695	24.41%
13	8,249	434	8,682	1,736	6,946	25.32%
14	8,558	450	9,008	1,802	7,206	26.27%
15	8,879	467	9,346	1,869	7,477	27.26%
16	9,212	484	9,696	1,939	7,757	28.28%
17	9,558	502	10,060	2,012	8,048	29.34%
18	9,916	521	10,437	2,087	8,350	30.44%
19	10,288	541	10,829	2,166	8,663	31.58%
20	10,674	561	11,235	2,247	8,988	32.77%
Totals	128,492	7,719	136,212	27,242	108,969	397.26%

20 Years Accumulated Net Returns	€ 108,969
Return On Invested Capital (ROIC)	397.26%
Average Annual Returns (AAR)	19.86%

19.86%
Average Annual Returns

WELCOME TO KENYA



WHY YOU SHOULD INVEST IN KENYA BAMBOO PLANTATIONS

Kenya has had considerable growth in the past few years with average growth rate of over 5 percent. As of 2016, Gross Domestic Product (GDP) stood at USD 70.53 billion with per capita income of USD 1,587. Kenya's Economy is distinguished from most African countries by the fact that it is one of the most diversified and advanced.

Key sectors of the economy include agriculture, manufacturing, real estate and services. Although agriculture remains the mainstay of the economy at 30 per cent of GDP, manufacturing's share of GDP has been rising significantly over the years. At 10 per cent, manufacturing is the second-largest contributor to GDP, with the processing of agricultural products a key factor in growth.

Strong Regional Player

Kenya is the largest and the most advanced economy in East and Central Africa; with strong growth prospects supported by an emerging, urban middle class and an increasing appetite for high-value goods and services.

The dominant economy in the East Africa Community, contributing to more than 50% of the region's GDP.

Kenya is open for business to well-positioned companies with strategic objectives of tapping into the growing potential of emerging markets in East and Central Africa.

KENYA'S ECONOMY IS OPEN FOR BUSINESS!

Kenya operates a liberal economy which promotes trade and investment.

Kenya has, abolished price and exchange controls. The Government has also instituted measures to sustain macro-economic stability such as prudent fiscal and monetary policies, improvements in economic governance, and privatization of some public enterprises. These policies continue to promote growth by providing a more secure environment for private sector investment decisions.

Kenya guarantees capital repatriation and remittance of dividends and interest to foreign investors, who are free to convert and repatriate profits.

Private enterprises, both foreign and domestic, can freely establish, acquire, and dispose of business enterprises according to the Companies Act. The Constitution of Kenya provides protection against the expropriation of private property. Only permitted subject to the payment of prompt and fair compensation.



Africa Plantation CAPITAL

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Africa Plantation Capital including its employees, authorized representatives, subsidiaries, Introducer(s), agents, who will for the benefit of this entire document collectively be referred to as ("APC").

APC makes every effort to ensure that the information provided to you ("You") in this document pertaining to its Bamboo Plantation Ownership ("Opportunity") is accurate, timely and complete subject to the following:

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